BRENDAN O'SHEA
GRAPHIC DESIGNER

I am a seasoned designer with over fifteen years of design experience with a variety of clientele, combined with five years of teaching and mentoring junior designers.

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osheadesign.com

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SKILLS

- Creative Suite
- Figma
- HTML/CSS/XML
- Typography
- Branding
- UI/UX
- Web Design
- Accessibility
- Collaboration
- Leadership
- Print Production
- Social Media

EDUCATION

2006-2008
Graphic Design Media
Centennial College

2005-2006
Art Foundation Studies
Centennial College

HOBBIES

- Video Games
- Hiking
- Movies
- Music

EMPLOYMENT HISTORY

2023
2016

Graphic Designer
Home and Community Care Support Services Central East

Designed and oversaw the visual identity for the organization provincially as well as locally, ensuring all UX, inclusion, and accessibility (AODA) standards were met for all public-facing pieces. Created a variety of pieces including web and social media graphics, infographics, logos and branding, booklets, brochures, fact sheets, presentations, forms, stationery, posters, and newspaper ads. Discussed and approved pricing and specs with external vendors, signing off on final proofs.

2016
2008

Senior Graphic Designer
The BFA Group

Managed a team of junior designers, coordinating schedules and assigning projects, giving them creative direction based on client briefs. Met with clients throughout projects to discuss project goals, content, desired look and feel, and function of pieces. Created pieces primarily for the automotive and insurance industries including range logos and branding, email blasts, websites, digital invitations, brochures, stationary, manuals, banners, direct mail pieces, and trade-show displays. Coordinated with suppliers and negotiated pricing for printed materials, delivering press-ready artwork.

2016
2011

Instructor Digital Imaging | Digital Art & Design Studio | Web Design 1
Centennial College

Presented college level instruction in the Adobe Creative Suite, CSS, HTML, and Content Management Systems. Sat on the course committee board to continuously develop design courses. Developed assignments and exercises, researched and delivered lectures about design principles, art and design history, web design trends, colour theory, and software techniques. Marked all work, offering feedback and direction.