

BRENDAN O'SHEA

graphic designer

Work Experience

Senior Graphic Designer

September 2008 - Present

The BFA Group

- Interact with clients to discuss content and desired look of pieces
- Prepare specifications for design, generate concepts to be presented, discuss changes with clients, create press-ready artwork
- Create a variety of pieces, primarily for the automotive and insurance industries. Pieces range from email blasts, websites and digital invitations, to brochures, stationary, manuals, banners, direct mail pieces and trade-show displays
- Coordinate with eight print suppliers and two paper suppliers to ensure precise print specifications and negotiate pricing, generate purchase orders and send with artwork to suppliers
- Review resumes and portfolios of potential hires, conduct interviews and select new designers and production staff for hiring
- Mentor, train and oversee junior designers by giving them creative direction based on client briefs

Instructor – Digital Imaging | Digital Art & Design Studio | Web Design 1

January 2011 - Present

Centennial College, Art and Design Foundation Studies | Graphic Design-Media

- Present college level instruction in Adobe Illustrator, Adobe Photoshop, Dreamweaver, CSS, HTML, Blogging and various image formats
- Research and develop assignments and exercises using historical reference as well as current trends to further students understanding of design principles
- Research and deliver lectures on the principles of design, art and design history, current web design trends, and colour theory, each pertaining specifically to the subject and software being used
- Work with students directly throughout the entire creative process
- Mark all students work, offering feedback and directions for improvement for future pieces
- Act as a member of the course committee to continuously develop the course as technology changes and evolves

Partner | Graphic Designer

November 2008 - November 2011

Liquid Print Design

- Interact with clients to discuss content, desired look of pieces and budget expectations
- Generate concepts to be presented, discuss changes with clients, create press ready artwork
- Communicate print specifications with various print houses, paper suppliers and web hosting sites to request pricing
- Generate purchase orders and send with artwork to print suppliers
- Launch and maintain client websites, a total of four sites designed in HTML and CSS for easy editing by the client

Qualification Highlights

- Extensive experience using both Mac and PC, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Quark Express, Corel Draw, Adobe Dreamweaver, HTML, CSS, Wordpress and Adobe Flash
- English and French fluency
- Top student of the School of Communications, Media & Design with an overall GPA of 4.242 awarded June 2009

Education

Graphic Design Media Advanced Diploma

September 2006 - September 2008

Centennial College, Toronto, Ontario

Art Foundation Studies Certificate

September 2005 - May 2006

Centennial College, Toronto, Ontario

Interests

Ongoing musical studies - Grade 8 conservatory in both Piano and Alto Saxophone, currently learning to play the cello
Restoring and riding vintage motorcycles - Currently riding a Vulcan 800 and restoring a Ninja 250